

FLEXDOG

Specification of FLEXDOG feed for product import

- Syntax of XML FLEXDOG feed is based on [Google Merchant Feed](#).
- Each product size must be represent as a separate item
- Only products with availability = “in stock”
- Provide photos with a minimum width of 800px. We will use your product photo If we don't have your product listed yet
- Do not add UTM parameters to your URLs (links).

Required parameters	
Parameter	Description
g:id	your internal product ID
title	product name
g:description	product description (we use this only for detailed identification - we are not showing that on the website)
g:brand	product brand
link	URL of product detail page
g:image_link	URL of product main image
g:availability	availability of product “in stock”/”out of stock”/”preorder”
g:price	price or original price if sale price exist (g:sale_price)
g:sale_price	sale price
g:gtin	EAN code of product (bar code)
g:mpn	original product code by manufacture
g:condition	product condition “new”
g:size	product size (only value) e.g. “43”
g:size_system	size system (EU, UK, US...), e.g. for size 43: “EU”
g:google_product_category	identification of Google Product Category <ul style="list-style-type: none">- you can use code of category (prefered) nebo named category- ID for sneakers and shoes =187- ID for clothes =1604- you can find all categories with ID in this list - EN

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g:gender	gender "male", "female", "unisex"
g:age_group	age group, "kids"/"adults"
g:additional_image	other images of product, we recommend to add at least 4 more images
g:product_type	your product category type
g:shipping g:service g:country g:price	shipping information - name of shipping service - allowed country of shipping servicer - shipping price
g:min_handling_time	The minimum time is the shortest amount of time between the order is placed and when the product ships
g:max_handling_time	The maximum time is the longest amount of time between the order is placed and when the product ships